

**LIST OF ISSUES AND PROGRAMS**

**APRIL 1-JUNE 30, 2015**

**WSRV-FM  
97.1 THE RIVER**

**COX RADIO, INC.  
GAINESVILLE-ATLANTA, GEORGIA**

**ISSUES AND ANSWERS**

**DURING THE PERIOD OF APRIL 1-JUNE 30, 2015 THE FOLLOWING ISSUES AND PROBLEMS  
WERE AMONG THOSE ADDRESSED BY WSRV-FM:**

**HEALTH / SAFETY / CRIME  
EDUCATION  
FAMILY / PARENTING / SELF-HELP / RELIGION  
ART / ENTERTAINMENT / RECREATION / ENVIRONMENTAL  
FINANCIAL / POVERTY / CHARITY**

## **WSRV-FM**

### **ASCERTAINMENT STATEMENT**

**WSRV FM/97.1 The River develops on air programming to address issues of importance to Gainesville, Atlanta and surrounding communities.**

WSRV-FM also produces four-thirty minute community affairs talk shows, which addresses a variety of topics and issues of concern including politics, education, health, business, lifestyle issues and civic and social issues. The River Current, The Heart of Atlanta, and Perspectives air every Sunday morning.

Issues on the program are ascertained through interviews with community leaders, including representatives of charitable and civic/social/civil rights organizations and others who make a difference in the communities in which we serve. WSRV-FM also solicits community input via the website

<b><u>LIST OF PROGRAMS</u></b>	<b><u>AIRTIMES</u></b>	<b><u>LENGTH</u></b>	<b><u>PROGRAM DESCRIPTION</u></b>
HEART TALK OF ATLANTA	SUN 6:30AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF GENERAL INTEREST.
PERSPECTIVES	SUN 7:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST.

**WSRV-FM      APRIL 1-JUNE 30, 2015**

**CHARITY PROJECTS – 2ND QUARTER**

4/4/15- Beltline Boil - a Low Country Boil competition for charity – winner donated \$5K to charity of his/her choice

4/18/15-Lemonade Days- Dunwoody Preservation Trust

4/26/15-Taste of Marietta

5/7/15- Taste of Alpharetta

5/11/15-Marcy's Mulligan Golf Tournament for Thomas F. Chapman Family Cancer Wellness at Piedmont

6/7/15-Save the Fox 40<sup>th</sup> Anniversary Block Party

6/13/15- Back to the Chattahoochee River Race & Festival, Chattahoochee Riverkeeper

## ISSUE & DESCRIPTION

DATE

TIME

LENGTH

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### HEALTH / SAFETY / CRIME ISSUES

4/5/15

6:30AM

26mins

4/12/15

HEART OF ATLANTA: Slowing down the aging process. There is no denying it. We're all aging every day. But from the time you take your first breath as a baby until the moment you take your last, there are a lot of things you can do to slow down the hands of time and feel a lot healthier in the process! Here are some ways to slow down aging: Snuff out scented candles. Stop smoking. Don't swap traditional smokes for e-cigarettes. Take a moment to stop stress in its tracks. Eat fresh. Nix added sugars. Spend time with friends. Stop drinking all types of soda.

4/19/15

6:30am

25mins

4/26/15

HEART OF ATLANTA: Debunking nutritional myths. Lie # 1: Breakfast is the healthiest meal of the day, and you should eat many small meals a day. Lie # 2: Saturated fat causes heart disease. Lie # 3: High omega-6 seed and vegetable oils are good for you. Lie # 4: Artificial sweeteners are safe sugar replacements for diabetics, and help promote weight loss. Lie # 5: Soy is a health food. Lie # 6: Whole grains are good for everyone. Lie # 7: Genetically engineered foods are safe and comparable to conventional foods. Lie # 8: Eggs are bad for your heart. Lie # 9: Low-fat foods prevent obesity and heart disease. Lie # 10: Carbs should be your biggest source of calories.

5/3/15

6:30am

28mins

HEART OF ATLANTA: Habits as bad as smoking.... The following six unhealthy habits either expose you to the same contaminants in cigarette smoke or lead to cancer rates equivalent to those caused by smoking. Fortunately, there are easy to fix with a few modifications to your daily routine so you (and your heart and lungs) can be glad you don't in fact smoke. The unhealthy habits are: Sitting all day. Eating too much meat and cheese. Cooking with natural gas. Cooking with the wrong oil. Tanning indoors. Not getting enough sleep.

## **HEALTH / SAFETY / CRIME ISSUES:**

5/10/15      6:30am      26mins

HEART OF ATLANTA: Colds, Allergies & Inflammation. Simply put, allergies are hypersensitivity disorders of the immune system. Allergic reactions occur when a person's immune system reacts to normally harmless substances in their environment. In people with allergies, the immune system becomes over reactive, so in addition to viruses, bacteria, and other microbes that pose a genuine threat, it attacks innocent substances in its environment – allergens. By contrast, a cold is caused by a virus. Getting a cold at the same time every year is more likely a sign of seasonal allergies. While colds and allergies have several overlapping symptoms, like sneezing, runny nose, stuffy nose, there are key differences. Colds often come with a cough or sore throat, which is rare for allergies. On the other hand, itchy eyes are unique to allergies.

5/17/15      6:30am      28mins

HEART OF ATLANTA: What could be worse than sugar? There are currently five different artificial sweeteners on the market. The one you're most likely to encounter is aspartame, which also tends to be the worst of the bunch. Aspartame and other artificial sweeteners are primarily promoted to diabetics and those concerned about their weight. This, despite the fact that artificial sweeteners have repeatedly been shown to produce the exact opposite effects. Research shows that aspartame worsens insulin sensitivity to a greater degree than sugar. Artificial sweeteners have also been found to promote weight gain, in more ways than one. Over time, artificial sweeteners have also crept into a wide variety of products not directly targeting diabetics and dieters. Artificial sweeteners are added to about 6,000 different beverages, snacks, and food products, making label-reading an ever pressing necessity. Disturbingly, food industry groups are now trying to hide the presence of artificial sweeteners in certain foods.

5/24/15      6:30am      28mins

HEART OF ATLANTA: Do you need to eat more salt? The vilification of salt is similar to that of fat. Just as there are healthy fats that necessary for optimal health and unhealthy fats that cause health problems, there are healthy and unhealthy types of salt. The devil's in the details, as they say, and this is definitely true when it comes to salt and fat. Salt provides two elements – sodium and chloride – both of which are essential for life. Your body cannot make these elements on its own, so you must get them from your diet. However, not all salts are created equal.

## **HEALTH / SAFETY / CRIME ISSUES:**

5/31/15      6:30am      28min

HEART OF ATLANTA: Save money with the proper supplements. Smart prevention could save the healthcare system billions each year. Experts estimate it could cut the rate of cancer by half! So, were you to factor that into the calculations, the savings could likely go up by a factor of 1,000 or more, and there would be trillions of dollars of savings instead of billions.

6/7/15      6:30am      30mins

HEART OF ATLANTA: : Natural pain relief tactics. We generally address mild pain with over-the-counter remedies, such as ibuprofen and acetaminophen – the most commonly used drugs in the U.S. In fact, they are frequently overused for chronic pain because they're assumed to be safe (they're so readily available even children can buy them). While these drugs can reduce inflammation, they don't always get to the root of the problem and may sometimes only mask the symptoms. Furthermore, new research suggests that these drugs have more serious long-term side effects than previously believed, contributing to intestinal damage, liver failure, and more. Prescription pain medications are much more risky while also being dangerously habit forming. Ideally, we want a pain treatment that alleviates the discomfort, addresses the root causes, and promotes health. A number of alternative approaches meet this description. By reducing inflammation, improving circulation and mobility and providing gentle relaxation, specific supplements and therapies can bring relief and help address their underlying causes and support overall health.



## **HEALTH / SAFETY / CRIME ISSUES:**

6/14/15      6:30am      30mins

HEART OF ATLANTA: Best ways to prevent cancer. Getting active and cutting excess body fat are two of the best ways a woman can dramatically slash her breast cancer risk – the science is clear. However, obesity, along with genetics, contributes to just 30 percent of the breast cancer diagnoses women get every year. What isn't so clear is what causes the remaining 70 percent of cases.

The goal of the two-year-long study was to determine whether there is strong link between breast cancer and environmental factors. Specifically, the panel of 15 cancer-research experts and nine members of the IOM looked at hormone therapies, hair dyes, flame retardants, plastic and canned food chemicals, heavy metals, different types of radiation, smoking and drinking tendencies, pesticides, and industrial chemicals. Though the report authors recommend high-priority research on endocrine disruptors like bisphenol A (BPA), dioxins, and flame retardants because of the "provocative, but as yet inconclusive" evidence of an association with breast cancer, they weren't able to say definitively that chemicals were culpable in causing the disease, citing a lack of reliable scientific literature.

6/21/15      6:30am      28mins

HEART OF ATLANTA: Gluten and Inflammation. Although some nonbelievers rank gluten-free among the latest nonsensical buzzwords, several good reasons for being careful with gluten exist. For one thing, as explained by U.S. News & World Report, gluten is relatively new to the human diet and many people have not had time to adapt to it. A group of proteins found in wheat, barley and other common grains, gluten can trigger allergic reactions and sensitivities in significant portions of the population and is extremely harmful to people with celiac disease. Gluten may also trigger delayed sensitivities in a much larger portion of the population: up to 60 percent, according to The World's Healthiest Foods. Delayed sensitivities include chronic inflammation as well as other side effects, such as fluid retention, sinus congestion, headaches and depression. Unfortunately, the slow reaction time means sufferers can have a hard time linking the food with the detrimental effect, so inflammatory responses continue unabated as long as the trigger food remains in your diet.

6/28/15      6:30am      28mins

HEART OF ATLANTA: Allergy season is upon us, and the record pollen levels we're experiencing this year may have you heading to the allergy relief aisle of your local drugstore. But what you take to alleviate your symptoms could have unpleasant side effects on your waistline. Researchers have suggested that allergies and weight gain go hand in hand, and that could have to do with the drugs you take or more subtle underlying problems. In August 2010, researchers from Yale University published a study in the journal Obesity finding that people who took antihistamines regularly were heavier than people who didn't take them at all. The study's authors used data from the Centers for Disease Control and Prevention's (CDC's) National Health and Nutrition Examination Survey 2005 – 2006 to compare the body weight of 867 adults and their prescription antihistamine use.

**ISSUE & DESCRIPTION****DATE****TIME****LENGTH**

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**FAMILY/PARENTING/SELF-HELP/RELIGION ISSUES:**

5/10/15

7AM

30MINS

PERSPECTIVES: Carla Hall – Earl Graves, Jr. President and CEO Black Enterprise

Graves discusses the 2015 Black Enterprise Entrepreneurs Summit hosted by Nationwide, May 13-16, 2015 at the Hyatt Regency Atlanta. Expect innovative sessions, high-powered speakers, and an early peek at the products, trends, and services you'll need to stay ahead of the curve. Be sure to enter our Elevator Pitch Competition to qualify for the \$10,000 grand prize.

**ISSUE & DESCRIPTION****DATE****TIME****LENGTH****ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:**

4/19/15

7AM

30MINS

PERSPECTIVES: Academy Award Winning Actress Monique, Producer/Star of the Independent Film, Blackbird

BLACKBIRD tells the story of seventeen-year-old Randy (Julian Walker), a devout Christian, who, as strong as he seems on the outside, is hiding a secret inner struggle - a denial of his true self. It is not until he opens himself up to love that he discovers that becoming a man means accepting who you really are.

5/17/15

7AM

30MINS

PERSPECTIVES: Jessica Hagy, Author of The Art of War Illustrated | Author, Pearl Cleage

THE ART OF WAR VISUALIZED: The Sun Tzu Classic in Charts and Graphs. The author of HOW TO BE INTERESTING, has released a book using her skills as an illustrator to revitalize Sun Tzu's perennial bestseller, THE ART OF WAR. In an effort to make Sun Tzu's work available to a new generation of readers, Hagy has presented her vision in diagrams, charts, and other illustrations. This results in each passage of the complete canonical text being visually interpreted.

20 years after "Blues For An Alabama Sky" first premiered at Atlanta's Alliance Theatre, the play, by Pearl Cleage, returns to the Alliance stage. The play is set during the Harlem Renaissance. Its debut performance starred Phylicia Rashad, who shined under the direction of Kenny Leon. Cleage, a longtime Atlanta resident, joins guest host Scott Slade to talk about the 20th anniversary revival of the show.

5/24/15

7AM

30MINS

PERSPECTIVES: Jonathan Odell – Miss Hazel and the Rosa Parks League (rebroadcast)

Jonathan Odell is a gay white male who grew up during the time of the Civil Rights movement in Mississippi and did not know he was a racist until he was an adult. He simply accepted the views taught to him by his family as the way things should be. It was not until his family chastised him for treating their black lawn worker as a human being did he realize how he was being raised and decided to change his behavior. He works through his issues and the many things he has learned in his novels including the veiled autobiographical Miss Hazel

## **ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:**

6/7/15                      7AM                      30MINS

PERSPECTIVES: Omari Hardwick, Actor; Melissa Rivers; Anderson Cooper and Andy Cohen

The drug and club drama *Power* returns to Starz on this weekend. Georgia native and actor Omari Hardwick talks about what viewers will see in the coming season, what takes from his time in Atlanta and the University of Georgia to work each day and plans to work on his passion project, a biopic on the poet Gil Scott Herron.

In her first interviews since the death of her mother, legendary comedienne Joan Rivers, Melissa Rivers shares a number of stories about growing up as her daughter in "The Book of Joan: Tales of Mirth, Madness and Manipulation."

AC2 is coming to the Cobb Energy Center on June 22. The show features CNN Anchor Anderson Cooper and his friend Bravo creative force and host of *Watch What Happens Live* Andy Cohen sharing stories about each other and how two unlikely guys talked once but never dated and ended up great friends.

6/14/15                      7AM                      30MINS

PERSPECTIVES: PSC Commissioner Tim Echols, Don Francis Exec. Dir. Clean Cities Georgia and Carl Jackson, Georgia Power

On June 30, any Georgian who wants to take advantage of the tax benefits of driving an alternative fuel vehicle must have their vehicles purchased and delivered. The Georgia Legislature eliminated the tax credits during its most recent session despite the benefit to the air we breathe and the economy.

6/20/15                      7AM                      30MINS

PERSPECTIVES: Designer Brett Johnson; Dr. Johnetta Cole and Kimberla Lawson Roby

Designer Brett Johnson is founder and creative director of the Brett Johnson Collection, a distinct brand of menswear which offers premium apparel that exudes style, sophistication, and edge for the global lifestyle now available at Neiman Marcus. Brett was also an executive producer of *Lee Daniels' The Butler*, starring an Academy Award-winning cast that includes actors Oprah, Forest Whitaker, and Robin Williams.

Dr. Johnetta Cole, director of the Smithsonian's National Museum of African Art and former Spelman president joins Bonnie Speed, Director of the Carlos Museum on the Emory University Campus remind us of the need to re-imagine museums in the 21st century in order to remain relevant to an increasingly diverse audience.

Kimberla Lawson Roby has a new novel for summer *THE ULTIMATE BETRAYAL* the 12<sup>th</sup> installment in the highly acclaimed Reverend Curtis Black series by NAACP Image Award Winner Roby. In *THE ULTIMATE BETRAYAL*, four years after the divorce from her second husband (the most womanizing and corrupt man she has ever known), 28-year-old Alicia Black is dating her first husband, Phillip Sullivan. Phillip is kind and a true man of God whom Alicia has hurt before by cheating on him. Alicia has worked hard to prove herself worthy of Phillip's trust once more, and when he asks her to marry him again she couldn't be happier.

## **ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:**

6/28/15      7AM      30MINS

PERSPECTIVES: Sheryl Lee Ralph; Deborah Richardson, Interim CEO for the Center for Civil and Human Rights and members of the casts of The Haves and The Have Nots and Love Thy Neighbor

Sheryl Lee Ralph, continues her 25 years of community impact within the arena of HIV/AIDS, by joining forces with Atlanta based AID Atlanta to launch the 25<sup>th</sup> anniversary of the AIDS Walk, in collaboration with the 25<sup>th</sup> anniversary of the D.I.V.A. Foundation, an internationally renowned organization created in 1990 by the original Dreamgirl in memory to the many friends she lost to HIV/AIDS. Mrs. Ralph will launch this partnership this weekend in Atlanta, Georgia in connection to National HIV Testing Day (Saturday, June 27<sup>th</sup>), encouraging individuals to get tested and know their status. Over the course of the weekend, Mrs. Ralph will engage in a series of events, using her voice to bring awareness to the immense need for wellness of mind, body and spirit and to erase stigma and educate communities about STD's including HIV/AIDS, Hepatitis C and other life threatening diseases.

This week marks the first anniversary of the opening of the Center for Civil and Human Rights, located in the heart of downtown Atlanta. The award-winning Center is a bold and interactive experience that takes people from all walks of life on a transformative personal journey to educate, inspire and empower.

Two very popular shows on the Oprah Winfrey Network are back with new episodes. Love Thy Neighbor returned Friday, June 26<sup>th</sup> at 9, and The Haves and the Have Nots returns Tuesday June 30<sup>th</sup>. Guests include Angela Robinson who plays Veronica Harrington on the Haves and the Have Nots, Gavin Houston who plays her son Gavin. From Love Thy Neighbor joining us are Palmer Williams who plays Floyd and Kendra Johnson better known on Love Thy Neighbor as Linda Mae Love-Harris, Danny's mother and Hattie's daughter.

**ISSUE & DESCRIPTION**

**DATE**

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**LENGTH**

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**FINANCIAL / POVERTY / CHARITY ISSUES:**

5/3/15

7AM

30MINS

PERSPECTIVES: Ben Jackson, National Association of Letter Carriers, Angie Clawson, Atlanta Community Food Bank, Cameron Wade USPS | Tavis Smiley

On May 9, the U.S. Postal Service and the National Association of Letter Carriers (NALC) sponsor a nationwide food drive to benefit Community Food Banks. In 2014, over 200,000 pounds of food were collected by local letter carriers or brought to post offices by Atlanta area residents in support of their communities. The United States Postal Service issued a new stamp in 2015 honoring Dr. Maya Angelou on the anniversary of her death. We talk with her longtime friend, NPR commentator and Activist Tavis Smiley, who has written about his time with Dr. Angelou, My Journey with Maya.